



Dear Fellow Animal Lover,

We are a non-profit group of running enthusiasts who love animals and decided to combine our passions to start the **Lake Jackson Doggy Dash (LJDD)**! Our goal is simple – to gather together members of our community and support the SPCA of Brazoria County with their mission as a no-kill organization to promote responsible pet ownership in order to prevent animal cruelty and abandonment.

The LJDD needs your help to continue to learn and grow this event. All proceeds from this year's event held on Saturday March 21<sup>st</sup>, 2020 will help offset the costs of organizing the race and raise money to provide food, medicine, and other ongoing animal needs to support the life-saving work of the SPCA-BC.

Please help make this event a fundraising success by becoming an official event sponsor, by donating a silent auction item, or by making a general donation!

#### **Official Event Sponsor**

- Please see attached sponsorship levels & email [ljdoggdash@gmail.com](mailto:ljdoggdash@gmail.com) with the registration form
- All sponsors will be acknowledged on the race t-shirts, race pamphlet, and other advertisement campaigns (e-mail, website, Facebook, etc.) **if received by February 21<sup>st</sup>, 2020.**

#### **Donations**

- **Silent Auction** items can be arranged for pick up by emailing [ljdoggdash@gmail.com](mailto:ljdoggdash@gmail.com)
- **Corporate or Personal Checks** can be made payable to "Lake Jackson Doggy Dash"
  - Email us to arrange for pick up or mail to: Lake Jackson Doggy Dash, 108 Austin Ct, Richwood, TX 77531
- **Online Credit Card** donations can be made through [www.thedriven.net/LJDD2020](http://www.thedriven.net/LJDD2020)

The LJDD planning team would like to thank you again for your help with this year's race. We are looking forward to this year's race and continuing our support of the SPCA of Brazoria County and the wellbeing of all our furry friends.

Sincerely,

#### **2020 LJDD Race Directors**

Alexia Finotello

Amanda Geither

[ljdoggdash@gmail.com](mailto:ljdoggdash@gmail.com)



# LJ DOGGY DASH 5K SPONSORSHIP LEVELS



## \* TITLE SPONSOR (\$2,000)

- Sponsor's name in Event Title – "(The Title Sponsor) Presents the 2020 Lake Jackson Doggy Dash 5K"
- All items in the *TOP DOG* sponsorship, PLUS
- Sponsor's name or logo printed on the T-shirt (Large across top of shirt)
- Prominent place of your exhibitor booth (company provided table/booth)
- Business featured on Facebook

## \* TOP DOG SPONSORS (\$1,000 OR MORE)

- All items in the *FANTASTIC FIDOS* sponsorship, PLUS;
- Sponsors name or logo printed on the event t-shirt (Large Size)
- Highlighted in all event marketing including event brochure and poster
- Inclusion of your promotional items in the event gift bag
- Prime placement of your exhibitor booth (company provided table/booth)
- Banner hung at the event (company supplied)

## \* FANTASTIC FIDOS SPONSORS (\$500-\$999)

- All items in the *REMARKABLE ROVERS* sponsorship, PLUS;
- Sponsor's name or logo listed on the LJ Doggy Dash website sponsor page (Including link to Sponsor's website)
- Sponsor's name or logo printed on the event t-shirt (Medium Size/Font)

## \* REMARKABLE ROVERS SPONSORS (\$250-\$499)

- All items of the *MEMORABLE MUTTS* sponsorship PLUS;
- A link to the Sponsor's website from the LJ Doggy Dash website sponsor page
- Sponsor's name or logo printed on the event T-shirt (Small Size/Font)

## \* MEMORABLE MUTTS SPONSORS (\$100-\$250)

- Sponsor's name listed on the LJ Doggy Dash website sponsor page
- Free event T-Shirt for the Sponsor
- Sponsor's name in all event marketing including brochure and poster
- Sponsor's name printed on the event T-Shirts (name listed)
- An exhibitor booth at event (company provided table/booth)

Sponsor's Name (please print): \_\_\_\_\_

Sponsor's Address: \_\_\_\_\_

Sponsor's Phone: \_\_\_\_\_

Sponsor's Email: \_\_\_\_\_

Business Website [URL](#): \_\_\_\_\_

Amount of Donation: \_\_\_\_\_

T-shirt Size:                      Sm                      Med                      Lrg                      X-Lrg

**NOTE: If donations are made AFTER February 21<sup>st</sup>, 2020, sponsor logo will be recognized with the exemption of the t-shirt.**

Check us out at: <http://www.ljdoggydash.com>